

Thaïs Avelino

UX & UI Designer / FrontEnd Developer

"As a designer I have experience running fast-paced projects working through the entire design process, from research to prototyping"

EXPERIENCE

Jaleko – Product Designer (UX, UI, Research)

march 2020 - september 2020 - (7 months) - Rio de Janeiro, Brazil (Remote work)

- · UX methods, User Research, Usability Tests and Product validation
- · Design of responsive and Interactive prototypes (Figma and HTML)
- · Interface design: Desktop, Mobile, Tablet for B2B, B2C and Dashboards
- · Collaborate with product design strategies

Ganbatte - Project Manager & UX UI Designer

2016 - 2020 - Rio de Janeiro, Brazil (remote work)

 Run the entire design process: from research to visual prototype (quantitative, qualitative research, validation, prioritization, user journey, service blueprint, creative workshops, prototyping, usability tests ...)
Project management and instructional design of online courses

Atheva – Senior Front End Developer & UX Designer

fev 2015 – jul 2016 - (1 year and 6 months) - São Paulo, Brazil

- · Research and Usability Tests, taking care of the User Experience
- project for "Kademi" platform (educational games for children)
- \cdot Create presentations about UX Methods and Human-centered Design
- · Front-End UI Developer for desktop and mobile: HTML, CSS and JS

Aliança Empreendedora – Business Consultant

Ago 2015 – Dez 2017 - (2 years and 5 months) - São Paulo, Brazil • Mentoring of Design Thinking, Creative Economy and Digital Marketing

IBM – IT Specialist WebSphere Application Server

Out 2011 – Nov 2012 - (1 year and 2 months) - São Paulo, Brazil

EDUCATION

Iron Hack — Bootcamp — UX-UI Design 2019-2020 - (400 hours) - São Paulo, Brazil École 42, Paris — Bachelor — Software Engineering 2017 - 2019 - (3 years) - Paris, France FAAP — Bachelor — Computer Science

2010 - 2013 - (4 years) - São Paulo, Brazil

School Panamericana – Course – Graphics Design

2006 - 2008 - (3 years) - São Paulo, Brazil

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Portfolio:

<u>thaisavelino.github.io/ux-ui-portfolio</u>

SKILLS

UX, UI, LEAN, SCRUM, DATA, SQL, DESIGN THINKING, PRODUCT, DESIGN SPRINT, DESIGN SYSTEM, SEO, MARKETING, HTML, CSS, JS, RESEARCH, AGILE, BLUEPRINT

LANGUAGES

- · PORTUGUESE (advanced C2)
- · ENGLISH (advanced C2)
- · FRENCH (intermediate B2)
- · SPANISH (intermediate B2)

PROJECTS AND VOLUNTEER

UX, FrontEnd - EduShifts World

2015 – 2020 - http://edushifts.world - Co-creation of creative projects to connect education activists worldwide

Future Teacher - Crea+ Brasil

2015 – 2016 - Brazil

- Using Design Thinking and Project Based Learning with elementary students.

Business Consultant - Baanko

2015 – 2016 - Brazil

- Consultant in the incubation program, presenting the Lean Startup and Design Thinking

Change Maker - Casa de Formiga

2012 – 2017 - Brazil

- Service Design, running creative Workshops to transform the urban space.